

## LEAD CATALYST - ONLINE & SOCIAL MEDIA

We are searching for someone with the gift to effectively leverage the internet and social media for marketing and engagement for a wide range of purposes.

### General Duties:

- Develop and implement SRC's online/social media strategy for marketing, recruiting and communication.
- Coach and equip SRC staff to effectively use social media and online communication tools in their ministry and communication with their vision partners.
- Develop and implement social media platforms to engage the Gospel deprived with the Gospel and Discovery Bible Studies.
- Provide leadership for a (future) team focused on SRC's online and social media presence and engagement.
- Other duties as assigned by the President.

### Basic Requirements

- Active member of a local church with their full endorsement
- Bachelor's degree in Marketing or relevant social media marketing experience.
- Able to provide leadership for a largely virtual team.
- Language: English
- Good health and able to travel internationally and domestically as needed.
- Cross-cultural experience preferred, but not required.

### Other Information:

- Reports to: President
- Silk Road Catalyst is a young & growing organization with a small team. Candidates must be comfortable in a work environment that requires constant learning, flexibility, proactivity and frequent interaction with various members of our team, most of who work virtually.
- Salary/Benefits: This is a missionary position that requires the individual to be funded 100% through Partnership Development (Support-raising). ***This position has the option to be a bi-vocational tent-making position in the beginning stages.***
- Send your resume to [careers@silkroadcatalyst.com](mailto:careers@silkroadcatalyst.com) to discuss this opportunity.
- Status: Full-time
- Location: Spartanburg, SC