

Communications Director

ORGANIZATION DESCRIPTION

Silk Road Catalyst is a young missions organization established in 2013. Our vision is gospel access for everyone, a world without gospel deprivation. Our mission is to deliver the gospel to the gospel-deprived, make disciples, and plant reproducible churches. We are a multinational team consisting of western and global south missionaries.

JOB DESCRIPTION

The Communications Director (CD) serves on the US leadership team. The DC will develop and oversee a multi-channel communications strategy driven by SRC's vision and mission. The CD will ensure high-quality and high-impact communication reach both internal and external of SRC by utilizing web, print, social media, and video communication methods.

This full-time position is based in Spartanburg, SC.

DUTIES & RESPONSIBILITIES

- Develop and manage a global communications team.
- Curate written and visual content for all platforms.
- Develop and implement communication based training resources for staff and partners.
- Grow the number of followers across all platforms.
- Manage a strategy to engage social media followers.
- Other duties as assigned.

MINIMUM REQUIREMENTS:

- Bachelors in design or marketing or relevant work experience.
- Your own computer and software.
- Fluent in English, verbal and written communication.
- Strong work ethic, communications, and people skills.
- Endorsed by your local church, which includes a theological assessment.
- Agreement with SRC's Vision, Mission, Core Beliefs, and Core Values.

COMPENSATION / BENEFITS: SRC is a faith-based ministry where all ministry staff develops a team of financial and prayer partners who provide for their salary, benefits, and personal ministry expenses.

INTERESTED CANDIDATES: Submit your CV/Resume online at silkroadcatalyst.com/careers.